

Anup Hodarkar

Associate UX Consultant at *Nagarro*

Accomplishment-driven and innovative professional offering **over 5 years** of experience; targeting mid-level assignments as a **User Experience (UX) Designer** in an esteemed organization.

✉ anuphod@gmail.com

☎ +91 7776021306

🌐 [linkedin.com/in/anup-hodarkar](https://www.linkedin.com/in/anup-hodarkar)

📄 anup-design.com

PROFILE SUMMARY

- Rich experience in using Human Centric Design aspects to design AI based applications
- Skilled in designing and testing conversational design flows for chatbots
- Well-versed with WCAG 2.1/2.2 accessibility guidelines to create inclusive experiences
- An expert in collaborating with product stakeholders in Agile software development cycles

LANGUAGES KNOWN

English, Hindi, Marathi, and Konkani

CORE COMPETENCIES & TECHNICAL SKILLS

UX research & Testing
Wireframing
Sketch App

Conversation Design
Prototyping
Figma

Visual Design
Universal Design
Adobe Illustrator

WORK EXPERIENCE

Associate UX Consultant

Nagarro, Pune | Nov 2023 – Present

Key Responsibilities:

- Create user flows, information architectures, low fidelity wireframes, high fidelity mock-ups, prototypes to deliver usable experiences to the users

UX Designer II

Carelon Global Solutions, Bengaluru | July 2021 – Nov 2023

Key Responsibilities & Achievements:

- Designed **two major products** in the company from conception of idea to MVP release which included conducting research, workshops, testing, creating user flows, information architectures, wireframing, prototyping & design hand-offs
- Was part of the **core DesignOps team** that streamlined operations within the design team by implementing team structure to ensure quality of output
- Worked on designs of various innovative products in the company to **improve design visibility** within the company and also actively worked towards **design evangelization** across different verticals

- Was responsible for design efforts and maintenance of two of the company **chatbots** which led to **increase in chat volume by 64% and containment rate by 5%**
- Was actively involved in organizing various trainings within the design team and worked as **design reviewer to junior designers**
- Created user flows, information architectures, low fidelity wireframes, high fidelity mock-ups, prototypes as a complete design process

Teaching Assistant (Part time)

IIT Bombay, Mumbai | July 2019 – June 2021

Assisting professor in teaching and assessments, creating question papers for ethnographic studies

CAD Engineer (Furniture Design)

Eudora Enterprises, Mumbai | October 2018 – March 2019

Key Responsibilities:

- Creating detailed furniture design sketches, translating concepts into visual representations that effectively capture the desired aesthetic and functionality
- Collaborating with manufacturing unit using detailed furniture lay-outs and bill of materials to ensure correct implementation of designs

Graduate Trainee Engineer

Himachal Futuristic Communications Ltd, Goa | May 2016 – August 2017

Created detailed lay-out of water and air flow system of the shop-floor which helped maintenance department identify and track breakdowns

FREELANCE EXPERIENCE

Client: Encube Ethicals

August 2017 – Jan 2018

Provided 2D drafting services for machine parts and created detailed technical drawings & specifications for documentation and to support the manufacturing process

Platform: Freelancer.com

Dec 2017 – June 2018

Worked with various clients on different projects related to product design, visual design

EDUCATION

M.Des

IDC, IIT Bombay | 2021

B.E. in Mechanical Engineering

Goa College of Engineering, Goa University | 2015